

NOTICE ON THE PROCESSING OF PERSONAL DATA OF CUSTOMERS AND THEIR CONTACT

(pursuant to Articles 13 and 14 of EU Regulation 2016/679 – GDPR)

In accordance with the principles of fairness, lawfulness, transparency, protection of confidentiality and the rights of the data subject regarding the processing of their data, pursuant to Article 13 of EU Regulation 2016/679 (hereinafter the "GDPR"), the following information is provided.

1. DATA CONTROLLER

The data controller is HOLZHOF S.R.L., in the person of its current Legal Representative, with registered office at Via Rupe, 33 – 38017 Mezzolombardo (TN), email: info@holzhof.com, Certified email (PEC): info@pec.holzhof.com, Telephone: +39 0461/601501.

2. PURPOSES AND LEGAL BASIS OF THE PROCESSING

The personal data provided may be processed for the following purposes:

- To provide the requested service;
- To manage the contractual relationship established and to fulfil the associated obligations;
- Administrative and accounting obligations;
- Sending electronic communications (newsletters) containing information and/or commercial content relating to the Data Controller's activities;
- Fulfilment of obligations laid down by law, relevant legislation and/or an order from the Authority;
- Exercise of the Data Controller's rights (e.g. the right of defence in legal proceedings).

The legal basis for the processing is the performance of the contract and related obligations, Article 130(4) of Legislative Decree No. 196/2003, compliance with legal obligations and the Data Controller's legitimate interests.

3. METHODS OF PROCESSING AND ABSENCE OF AUTOMATED PROFILING

The processing will also be carried out with the aid of electronic and/or automated tools and, in compliance with the provisions of current legislation on the matter, all appropriate security measures will be adopted to ensure the confidentiality, integrity and accuracy of the data.

Artificial intelligence applications may be used solely for the purpose of optimising work processes, in full compliance with current legislation and without processing the personal data of the data subjects. The Data Controller does not, under any circumstances, use artificial intelligence tools or other automated decision-making processes for profiling purposes.

4. RECIPIENTS OF PERSONAL DATA

The data will be processed by employees and other persons authorised to process data whom the Data Controller engages to carry out its activities, as well as by third parties who carry out outsourced activities on behalf of the Data Controller in their capacity as external data processors.

5. PLACE OF DATA PROCESSING

Personal data will, as a rule, be processed within the European Union. However, certain applications of the services used by the Data Controller may involve the transfer of personal data to the United States. Such processing is lawful pursuant to Article 45 of Regulation (EU) 2016/679, by virtue of the adequacy decision adopted by the European Commission (Data Privacy Framework).

Should it become necessary, the Data Controller reserves the right to relocate its digital archives to other non-EU countries, whilst ensuring from the outset that data will be transferred exclusively to countries capable of offering a level of protection adequate to the standards set out in current legislation, in accordance with Articles 45, 46 and 49 of Regulation (EU) 2016/679.

6. NATURE OF DATA PROVISION

The provision of data is optional; however, failure to provide the data necessary for the performance of the contract or the requested service will make it impossible to provide the Service.

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7. RETENTION PERIOD

Data will be processed for the period necessary to fulfil the purposes set out above and, in any event, in accordance with current legislation. With regard to accounting and tax data, the retention period is ten years from the date of the last entry, as laid down by specific legal provisions.

8. RIGHTS OF THE DATA SUBJECT

Pursuant to Articles 15, 16, 17, 18, 19, 20, 21 and 77 of EU Regulation 2016/679, the data subject is hereby informed that:

- They have the right to request access to their personal data, to have it rectified or erased, or to restrict the processing concerning them; to object to the processing of their data; and to request the portability of their data to another data controller in the cases provided for;
- Any rectifications, erasures or restrictions on processing carried out at the data subject's request – unless this proves impossible or involves a disproportionate effort – will be communicated by the Data Controller to each of the data processors to whom the personal data have been disclosed;
- You have the right to lodge a complaint with the Data Protection Authority, following the procedures and guidelines published on the Authority's official website at www.garanteprivacy.it.

To exercise the above rights, you may contact the Data Controller at the email address indicated above. The exercise of these rights is not subject to any formal requirements and is free of charge.